





















IDA BAKER HIGH SCHOOL

HOME OF BULLDOG ATHLETICS

SCOREBOARD CORPORATE SPONSORSHIP PROGRAM

As our crowds continue to grow, more and more eyes turn to the scoreboard during numerous sporting events. Our new scoreboard that was installed this year is sure to draw attention. We would love to promote your business while keeping the crowds informed. You are invited to take advantage of this exciting new opportunity at Ida Baker High School. Below is a breakdown of our 5-year Corporate Sponsorship Agreement. GO DAWGS!

PLATINUM PACKAGE	
INCLUDES:	PAYMENT SCHEDULE:
 Company / Link listed as a PLATINUM Sponsor on the school webpage	2017 – \$4,000
 4' x 10' signage on scoreboard (takes up 1 whole side)	2018 – \$3,200
 Additional Signage in Stadium, Gym, Ferreira Jr. Complex	2019 – \$2,400
 10 All-Sport Passes good for all HOME games (Including playoffs)	2020 – \$1,600
 VIP Plaque for your Business	2021 – \$800
 VIP Night during HOME Football Game	TOTAL 5-Yr. – \$12,000
ROYALTY PACKAGE	
INCLUDES:	PAYMENT SCHEDULE:
 Company / Link listed as a ROYALTY Sponsor on the school webpage	2017 – \$2,500
 4' x 5' signage on scoreboard	2018 – \$2,000
 Additional Signage in Stadium, Gym, Ferreira Jr. Complex	2019 – \$1,500
 10 All-Sport Passes good for all HOME games (Including playoffs)	2020 – \$1,000
 VIP Plaque for your Business	2021 – \$500
 VIP Night during HOME Football Game	TOTAL 5-Yr. – \$7,500
ONYX PACKAGE	
INCLUDES:	PAYMENT SCHEDULE:
 Company / Link listed as a ONYX Sponsor on the school webpage	2017 – \$1,500
 1' x 6.25' signage on scoreboard	2018 – \$1,200
 Additional Signage in Stadium, Gym, Ferreira Jr. Complex	2019 – \$900
 10 All-Sport Passes good for all HOME games (Including playoffs)	2020 – \$600
 VIP Plaque for your Business	2021 – \$300
 VIP Night during HOME Football Game	TOTAL 5-Yr. – \$4,500



CORPORATE SPONSORSHIP AGREEMENT

This Sponsorship Agreement is effective starting August 1st, 2017 through August 1st, 2022.

BETWEEN: Ida Baker High School, a non-profit educational organization operating under the Department of Education of Florida, with its building located in Cape Coral.

AND: [SPONSOR], a company existing under the laws of the State of Florida, and located at:

WHEREAS, Ida Baker High School grants to SPONSOR the exclusive right to their purchased portion of the scoreboard advertisement in addition to other listed benefits. The SPONSOR agrees to make five [5] installments of the agreed sponsorship level yearly to Ida Baker High School.

Sponsorship Level: (Please select ONE)

- PLATINUM Package
- ROYALTY Package
- ONYX Package

Ida Baker High School Representative

____/____/____
Date

Sponsor Representative

____/____/____
Date