

AP PSYCHOLOGY

Fabulous 15

Summer Assignment: due the first day of class

Questions: Ms. Prieto

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There are 2 parts to this assignment- the business cards (15 total) and the essays (15 total)

1. **Psychologists:** You must complete a business card and an essay for **EACH** of the Fabulous 15 psychologists.

Designing a business card: One component of your assignment is to design a business card for each psychologist. Each business card must be on 8 $\frac{1}{2}$ x 11" paper or cardstock & contain:

NAME of person

TITLE of person

CONTACT INFORMATION (phone number & address)

SYMBOL of person's practice or business s/he is representing

SLOGAN/MOTTO - a catchy phrase reflecting that person's theory

QUOTATION that represents the person's philosophy

Be creative: Business cards are often the *first impression* one has of a professional. They should be colorful, organized, and attractive. Obviously the contact information will be fictional but base it on the person's theories, field of study, experiments, etc.

2. **Essay:** Write an essay no longer than 500 words. This should be in your OWN WORDS

A general idea of how to format a three-paragraph essay:

Your first paragraph should *introduce* the person. Include the time period that she or he conducted research, where that research was conducted, why the research was conducted or the hypothesis and/or theory of focus.

Paragraph two should provide *details* regarding her or his accomplishments and research. What was the overall outcome of the research and what conclusions were made?

The concluding paragraph should include information about how this person has influenced the field of psychology and the world today.

Bibliography: You must have a minimum of three resources; must be in MLA style

Works Cited: You must have a minimum of two primary source quotations. Be sure to include these resources on your bibliography.

Start now, don't procrastinate! The Fabulous 15 are listed in the front of the Barron's AP Psychology review book and listed here:

1. Solomon Asch
2. Albert Bandura
3. Albert Ellis
4. Erik Erikson
5. Sigmund Freud
6. Harry Harlow
7. Lawrence Kohlberg
8. Abraham Maslow
9. Stanley Milgram
10. Ivan Pavlov
11. Jean Piaget
12. Carl Rogers
13. B. F. Skinner
14. John Watson
15. Wilhelm Wundt

