

BUSINESS, FINANCE, IT, AND MARKETING ACADEMY

Finance and Teller Operations

The finance cluster prepares students for careers in financial and investment planning, banking, insurance and business financial management. These careers require educational preparation ranging from high school to community college, technical school, four-year, and advanced degrees.

Information Technology

This pathway is a unique, three-year program designed to prepare college or career bound students for a variety of careers in the information technology field. IT students will study the latest programming and database applications, design, development, implementation, support and management of computer-based information systems.

Sports Entertainment and Marketing

The purpose of this program is to prepare students for employment or advanced training in the retail, hospitality, sport, recreation, and entertainment marketing and sales industry. The content includes, but is not limited to, employability skills; selling techniques; public relations and publicity; event planning and execution; and licensing, sponsorship, and endorsements.

International Business

Students are introduced to the concept of a global economy with attention given to economic, cultural, and political factors affecting international business. The program content includes the study of organizational structures, business management, entrepreneurship, human relations, cross-cultural communications, leadership, marketing, legal agreements, trade relations, banking and finance, international economics.

Course Sequence

Grade	Finance	IT	Sports Entertainment Marketing
9th	Introduction to Career and Technology 9100110 Computer and Business Skills 8200330	Introduction to Career and Technology 9100110 Computer and Business Skills 8200330	Introduction to Career and Technology 9100110 Computer and Business Skills 8200330
10th	Finance and Business Technology* 8815150	Intro to IT* 8207310	SRE Essentials* 8827410
11th	Accounting 1* 8203310	Programming/Database* 8207320 AND Tech Support Networking* 8203051	SRE Applications* 8827420
12th	Financial Operations* 8815110 AND Senior Project* 8815130	Web/Digital Media* 8207360 AND Senior Project* 8207350	SRE Management* 8827430 AND Senior Project 8200410

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