

IDA S. BAKER HIGH SCHOOL

Senza Fine Yearbook 2009

3500 Agualinda Blvd.
Attn: Ms. Morgan Klare
MorganLK@leeschools.net

Cape Coral. FL 33914
(239) 458-6690 ext. 332 Fax (239) 458-6691

STRAIGHT FROM THE HEART AND INTO THE YEARBOOK! Our staff is now offering opportunity to “personalize” the yearbook in a very special way with a Recognition Senior Ad. Space is available to tell your child how proud you are of him/her! Regardless of the occasion, your ad provides a great way to recognize a child or event in a special and unique way. To reserve your space, please follow these guidelines:

PRICES/SIZES: BLACK & WHITE ADS

Black and white ads are available in the following sizes for the prices shown.

- 1/2 page \$110
- Full page \$200

PRICES/SIZES: COLOR ADS

- 1/8 page \$90
- 1/4 page \$125
- 1/2 page \$200
- Full page \$350

STEP-BY-STEP INSTRUCTIONS

1. Select ad size.
2. Decide if the ad will appear in black and white or color.
3. Complete the order form provided.
4. There are 4 choices of layouts into which your ad would be fitted and exact; please choose 1. (please see attached forms)
5. Provide at least **8-10 photos** for a **full page** ad. **3-6 photos** for a **half page** ad and **1-2 photos** need to be provided for the **1/4th** and **1/8th** layout ad. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment. (check or cash only)
7. Deliver or mail all the materials to the address provided above with the Attn. to Ms. Klare before the deadline below.
8. **PROVIDE A SELF ADDRESSED ENVELOPE FOR THE PICTURES TO BE RETURNED IN**

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue, staple or tape photos.
- If the ad is black and white, any color photos submitted will appear in black and white.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put name, address and phone number on the back of each photo.
- Photos will be returned when the yearbook books arrive.

SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform the staff's standards.

AD AND PAYMENT DEADLINE: MONDAY, DECEMBER 1, 2008